

## Outdoor Connection Opens Canada Market

Outdoor Connection, Inc. ([www.outdoor-connection.com](http://www.outdoor-connection.com)) recently awarded it's first Master Franchise agreement to Mr. Freddy Marks of Williams Lake, British Columbia. The master franchise agreement now formally transfers the Outdoor Connection franchise system to Canada where Outdoor Connection has recently placed seven franchise offices. These office locations will now work directly with Mr. Marks' office for all their business endeavors. The current office locations include:

Mark Reinert - Petawawa, Ontario  
Lawrence Bell - Oakville, Ontario  
Don Plamondon - Winnipeg, Manitoba  
Darren Johnson - Saskatoon, Saskatchewan  
Hugh Henderson - Sexsmith, Alberta  
Doug Shepherd - Chestermere, Alberta  
Dave Herman - Calgary, Alberta

"Outdoor Connection offers Canadians the chance to build an independent business with the support of an established parent company," says Marks. "Game hunters and fishers play roulette when booking trips on their own."

"Contrast that with a trip booked by an O.C. agent. All destinations are personally evaluated by O.C. franchisees. The independent evaluation assures the traveler that the destination is as advertised. Now Canadians can both buy franchises and book hunting and fishing trips through Canadian agents with confidence," says Marks.

Marc Glades, President of Kansas-based Outdoor Connection, Inc., the world's leading hunting and fishing travel agency franchise, announced the opening of the Canadian branch. "Freddy Marks of Williams Lake, B.C. is a great asset to O.C.," says Glades. "With the opening of the Canadian office, we have taken the first step to making Outdoor Connection truly international."

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